



#323 | PARIS 2014

SQL Saturday Paris 2014

Saturday, September 13th 2014

SUPINFO International University, Paris

The Event

PASS SQLSaturday come back in Paris in 2014. After last year success, GUSS will renew the event for the second time.

Last year, more than 120 attendees participated in event in EPITA/EPITECH campus. International speakers, 2 contests with great prizes, and more than 10 sessions make success of the event.



For **PASS SQLSaturday Paris 2014**, GUSS move to the center of Paris, in one of the highest skyscraper in Europe, Tour Montparnasse in SUPINFO International University campus.

This year, we expect more than 150 people in SUPINFO campus attending 15 sessions delivered by French Community and international speakers.

Saturday, September 13th 2014

We want that event to be mainly **deep and technical**; it is an opportunity for attendees to learn and train themselves about professional topics. Majority of the sessions will be level 300 and more.

There will be a track dedicated to **SQL Server Database Engine** and another track dedicated to **Business Intelligence**. Side topics like Big Data will be also covered.

A track will be dedicated to business, methodology, careers and global activity around our jobs. Students will have a particular place in this track to bring them like our passion about Data and SQL Server and let them discover our jobs and our daily work.

As it's on Saturday, we also want that event to be **fun and relaxed**. One of our goal is to allow attendees to meet and exchange each other and also meet speakers and sponsors.

We want to enhance the **French SQL Server Community** and help it to be stronger. Sponsors have the main role as they are part of the SQL Server Ecosystem so sharing with attendees is our objective.

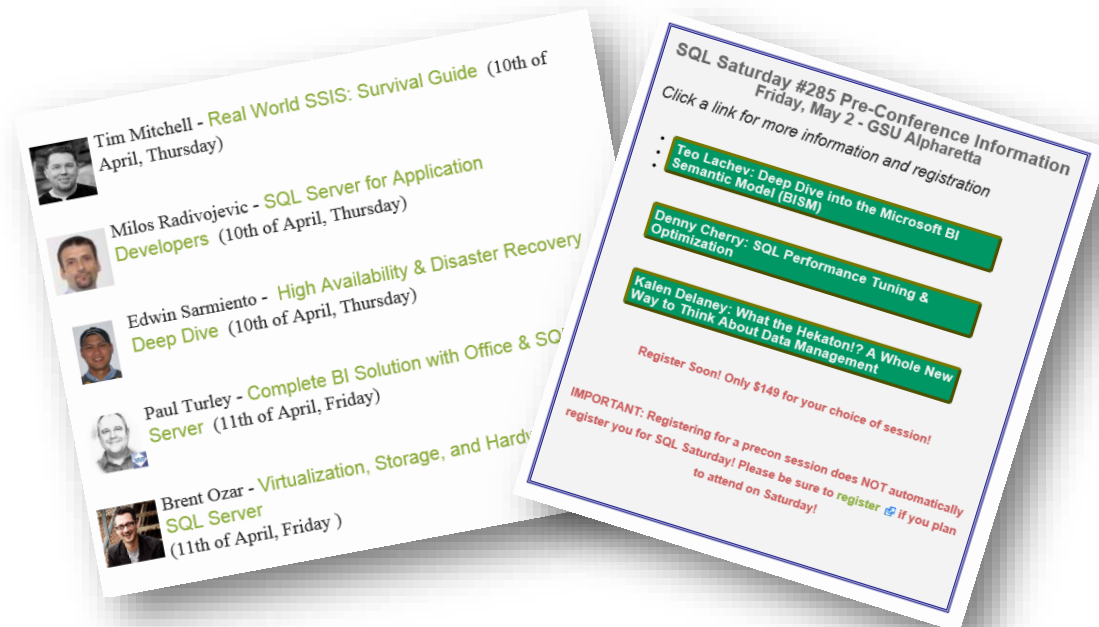
Pre-conferences Opportunity

This year, we want to **organize some pre-conferences** the day before SQLSaturday (ie. **Friday, September 12th**).

It is a day of conferences where several experts speaks about a given topics during all day. *Notice that, in France, it is assimilated to a day of Training and can be sold as is.*

That day of premium content is not free for attendees. Each one is charged (usually between 100€ and 150€) and speaker get a part of it (we are working on modalities regarding French legislation).

As example, you can look at different pre-conferences usually organized in other SQLSaturday around the world, with prestigious speakers like **Brent Ozar, Paul Turley or Kalen Delaney**.



If you are interested in organizing a pre-conference, please contact us directly :

sqlsaturday323@sqlsaturday.com

The Venue

SQL Saturday Paris will take place on the School Campus of **SUPINFO International University**.

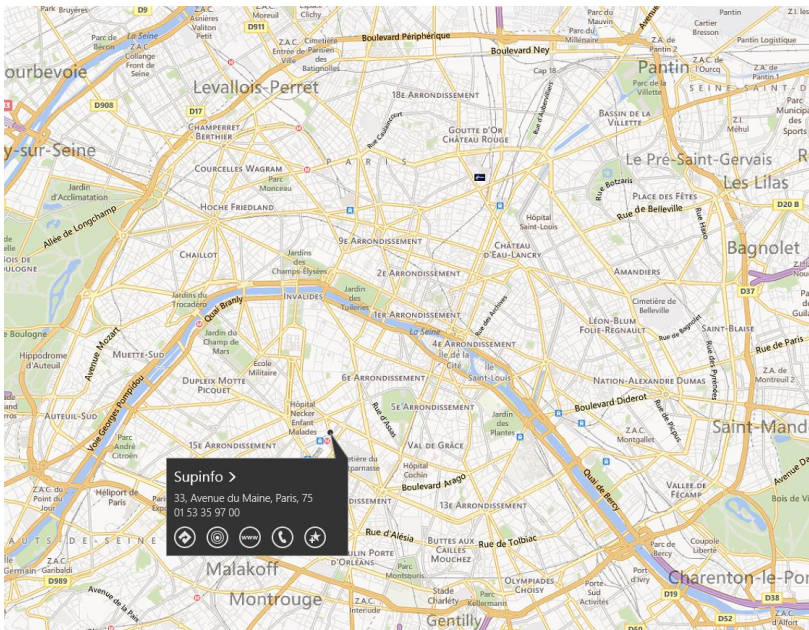
SUPINFO



<http://www.supinfo.com>

The venue is located just near the center of Paris, at Tour Montparnasse, with all convenient access.

SUPINFO International University
Tour Maine Montparnasse
40ème étage
33 avenue du Maine
75015 PARIS



- By car : Several public parks are available, under or around Tour Montparnasse.
- By public transportation: Campus is accessible by subway lines 4, 13, 6 and 12. 10 min from Châtelet les Halles RER Station.

The venue is a good place to host SQL Saturday. It is compound of

- A very good place in center of paris
- Particular great panoramic view on Paris
- Totally new office of SUPINFO with all facilities
- A total of 4 big rooms
- 1 room for sponsors and breaks
- Many hotel and restaurants options



There is many hotels around in Montparnasse neighborhood. We haven't chosen one in particular.



The attendance

We expect almost **150 attendees**. Because the event occurs on Saturday, we expect **the most motivated audience** from our community.

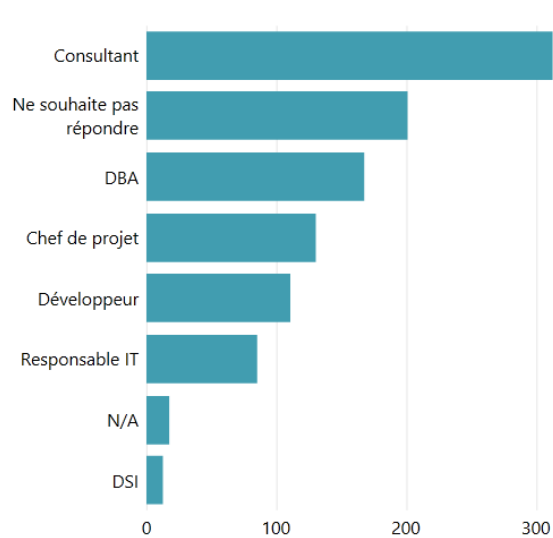
Our community is composed like that:

- **29% of DBA, 47% of BI Professionals and 24% both**
- **48% works for a Consulting Company, 35% directly for customers, 10% for ISV and 7% are Freelance contractor**
- **2'500 referenced emails**
- **1000+ qualified members**
- **600+ members read newsletter monthly**
- **500+ members attended an event in 2013**
- **75% of French people lives in Paris area**

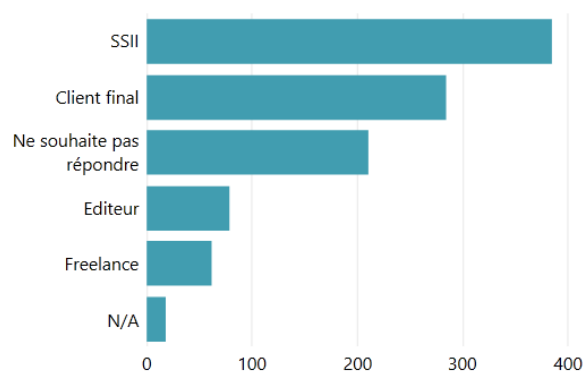
Nb Membres

1035

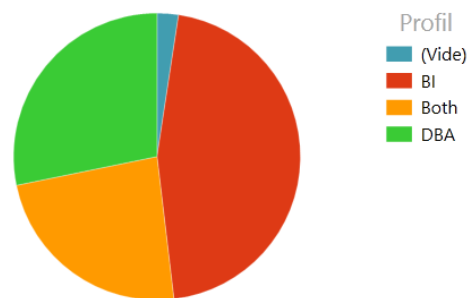
Nb Membres par Métier



Nb Membres par Type de société



Nb Membres par Profil



Some students from SUPINFO interested in SQL Server would attend the event.

The Sponsorship

You have the opportunity to be one of our sponsor. You can apply one of the 3 levels of sponsorship. As the event is smaller than *Les Journées SQL Server* (event we organize in December with 350+ attendees), you have less options but the price is cheaper.

Bronze Level

Your company will be **quoted as a partner of the event in ALL our communications**. The logo of you company will be also associate with the event.

Silver Level

You have all benefits of Bronze Level + you will have **a booth during the event**.

The booth is composed of a table and chairs. As the venue is large, you can take with you some stuff to present your company.

Gold Level

You have all benefits of Silver Level + you will be the **main sponsor of the event**.

Your logo and your company will be better represented (larger logo, bigger font, etc.). Advertisement for your company will occur before, during and after the event.

You will be also the **exclusive sponsor of the party** after the event. Student office of SUPINFO will propose their services for center every attendees in sponsor room for a cocktail party. That party would be a fantastic time to promote your company and meet motivated people.

Bronze	Silver	Gold
2-lunches and all-you-can-drink sodas and water		
Logo and name associated in all communications		
Name and description displayed on GUSS website from contracting to 1 month after event		
	Booth during event (table+chairs)	
		Premium Logo
		Company more promoted on GUSS Website
		Party : Your company is promoted as the exclusive host of party before the event
250€	500€	1000€

We can adjust all sponsorship levels with **options** and we are looking forward about your ideas.

The sooner we “contract”, the most visibility you get.

The GUSS (Groupe des Utilisateurs SQL Server) – French PASS Chapter

We are **GUSS** (Groupe des Utilisateurs SQL Server), the local PASS Chapter for France. GUSS was founded in 2005 by few SQL Server professionals. Today, the GUSS is led by a **Board of 9 person** (including 4 MVP SQL Server).



Now, it is a community of **2200 referenced people** with more than 600 people participating actively (newsletters, discussions, events, etc.). More than **330 professionals attend our main event in december**.

We organize events in France, mainly in Paris, and we aim to federate the French Community. We have:

- a monthly **newsletter**
- an **Afterwork** every 2 months
- **online sessions** every month
- **on-site "small" conferences** every quarter (half-day)
- **Les Journées SQL Server** every year in December

Les Journées SQL Server is the biggest Microsoft Community event organized in France and the only event dedicated to SQL Server. It is a 2-days free conference taking place into Microsoft Conference Center in Paris.

Organized since 2011, we have more than 350 professionals attending 40+ sessions presented by more than 50 experimented speakers and sponsors.

You can have more information about us on <http://guss.pro> (sorry, it's in French).

We would be pleased to count you as our potential partners for SQL Saturday but also for further conferences in France.