SQL Saturday Paris 2015

Saturday, September 5th 2015

SUPINFO International University, Paris

The Event

PASS SQLSaturday come back in Paris in 2015. After two successful edition, GUSS will renew SQLSaturday for the third time.
In 2014, at SUPINFO international campus, it was:

- 150 attendees
- 5 tracks
- 20 sessions (and some Chalk-Talks)
- 4 preconference
- 21 French speakers
- 6 English speaking speakers
- 7 countries represented among the speakers

For **PASS SQLSaturday Paris 2015**, GUSS go back to the center of Paris, in one of the highest skyscraper in Europe, Tour Montparnasse at SUPINFO International University campus.
This year, we expect more than 175 people in SUPINFO campus attending between 20 and 25 sessions delivered by French Community and international speakers.

Saturday, September 5th 2015

We want that event to be mainly **deep and technical**; it is an opportunity for attendees to learn and train themselves about professional topics. Majority of the sessions will be level 300 and more.

There will be a track dedicated to **SQL Server Database Engine** and another track dedicated **to Business Intelligence**. Side topics like Big Data will be also covered.
A track will be dedicated to business, methodology, careers and global activity around our jobs. Students will have a particular place in this track to bring them like our passion about Data and SQL Server and let them discover our jobs and our daily work.

As it's on Saturday, we also want that event to be **fun and relaxed**. One of our goal is to allow attendees to meet and exchange each other and also meet speakers and sponsors.
We want to enhance the **French SQL Server Community** and help it to be stronger. Sponsors have the main role as they are part of the SQL Server Ecosystem so sharing with attendees is our objective.

Pre-conferences Opportunity

This year, we want to **organize some pre-conferences** the day before SQLSaturday (ie. **Friday, September 4th**).

It is a day of conferences where several experts speaks about a given topics during all day. *Notice that, in France, it is assimilated to a day of Training and can be sold as is.*

That day of premium content is not free for attendees. Each one is charged (between 95€ and 120€ in 2014) and speaker get a part of it.

Here, the 2014 preconference content:

Power BI : Réaliser un projet Power BI de zéro en une journée	Jean-Pierre Riehl
Data Curation: Effective ways to optimize your data with MDS & DQS	Oliver Engels & Tillman Eiterberg
Stockage SQL Server , sauvegarde et récupération de données en détail	David Barbarin & Christophe Laporte
Audit de performances dans SQL Server	Isabelle Van Campenhoudt

If you are interested in organizing a pre-conference, please contact us directly:

sqlsat@guss.pro

The Venue

SQL Saturday Paris will take place on the School Campus of **SUPINFO International University**.

SUPINFO

http://www.supinfo.com

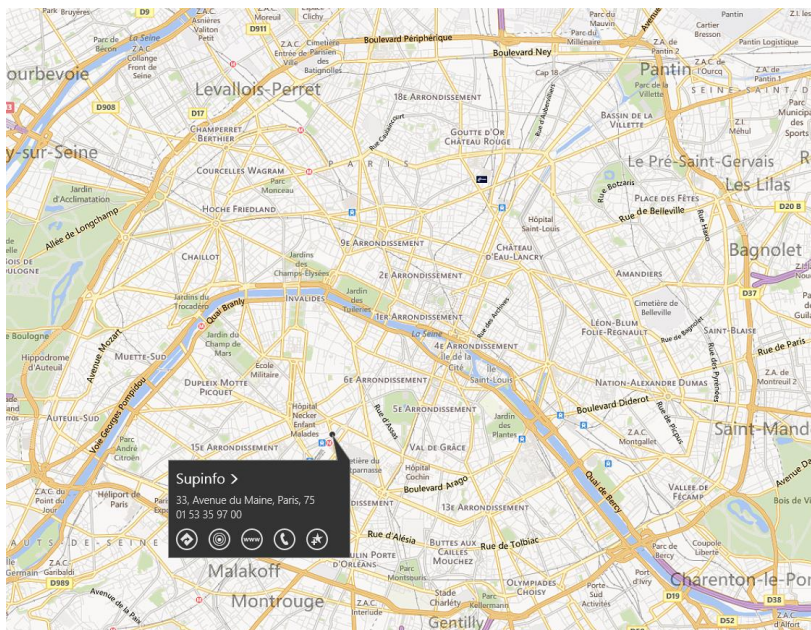The venue is located just near the center of Paris, at Tour Montparnasse, with all convenient access.

SUPINFO International University
Tour Maine Montparnasse
40ème étage
17-25 rue de l'arrivée
75015 PARIS

Supinfo ›
33, Avenue du Maine, Paris, 75
01 53 35 97 00

By car:	Several public parks are available, under or around Tour Montparnasse.
By public transportation:	Campus is accessible by subway lines 4, 13, 6 and 12. 10 min from Châtelet les Halles RER Station.

The venue is a good place to host SQL Saturday. It is compound of

- A very good place in center of Paris
- Particular great panoramic view on Paris
- Totally new office of SUPINFO with all facilities
- A total of 4 big rooms
- 1 room for sponsors and breaks
- Many hotel and restaurants options

There is many hotels around in Montparnasse neighborhood. We haven't chosen one in particular.

The attendance

We expect almost **175 attendees**. Because the event occurs on Saturday, we expect **the most motivated audience** from our community.

Our community is composed like that:

- **29% of DBA**, **47% of BI** Professionals and **24% both**
- **48%** works for a **Consulting Company**, **35%** directly for **customers**, **10%** for **ISV** and **7%** are **Freelance** contractor
- **2'600 referenced emails**
- **1200+ qualified members**
- **700+ members read newsletter monthly**
- **550+ members attended an event in 2014**
- **75%** of French people lives in **Paris area**

Here is analysis of last SQLSaturday. Ratios are calculated according to members' segmentation who attended.

Analysis SQLSaturday Paris 2014
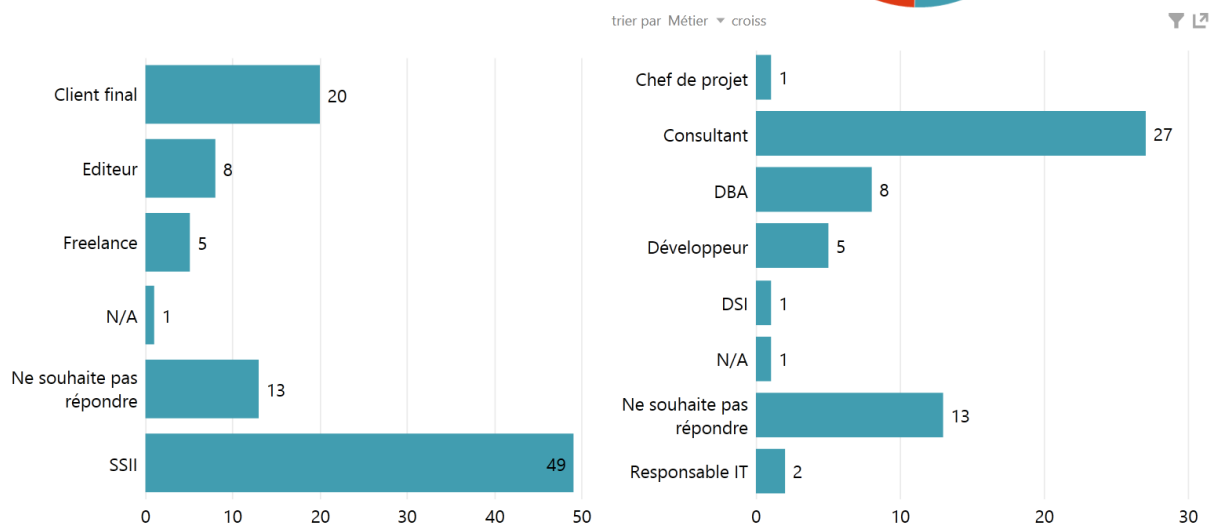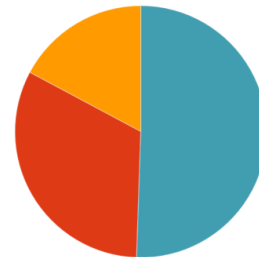
Inscrits
215

% Présents IdF
83 %

Présents
141

% Membres
41 %

+34 pre-con attendees

Profil
- BI
- Both
- DBA

trier par Métier ▾ croiss

Client final	20
Editeur	8
Freelance	5
N/A	1
Ne souhaite pas répondre	13
SSII	49

Chef de projet	1
Consultant	27
DBA	8
Développeur	5
DSI	1
N/A	1
Ne souhaite pas répondre	13
Responsable IT	2

Some students from SUPINFO interested in SQL Server would attend the event.

The Sponsorship

You have the opportunity to be one of our sponsor. You can apply one of the 3 levels of sponsorship (plus two options). As the event is smaller than *Les Journées SQL Server* (event we organize in December with 350+ attendees), you have less options but the price is cheaper.

Bronze Level

Your company will be **quoted as a partner of the event in our communications**. The logo of you company will be also associate with the event.

Silver Level

You have all benefits of Bronze Level plus you will have **a booth during the event**.
The booth is composed of a table and chairs. As the venue is large, you can take with you some stuff to present your company.

Gold Level

You have all benefits of Silver Level plus you will be a **main sponsor of the event**. We have added some options to improve your visibility.

Bronze	Silver	Gold
✓ **Logo and name associated in our communications**		
✓ **Name and description displayed on GUSS website from contracting to 1 month after event**		
	✓ **Booth during event (table and chairs)** ✓ **Flyer in the attendees bag** ✓ **1 invitation for the speakers and sponsors dinner**	
		✓ **20 minutes sessions during the lunch (New)** ✓ **Banner and marketing material in one room of sessions (material provided by the sponsor) (New)** ✓ **Raffle near your booth (prize provided by the sponsor)** ✓ **Opt-in list (New)** ✓ **1 extra-invitation for the speakers and sponsors dinner**
250 €	**600 €**	**1 500 €**

Options

✓ Lanyards with the sponsor logo aside GUSS logo (250 ex) : **500 €**
✓ Raffle near your booth during event for Silver (prize provided by sponsor) : **200€**

<u>The sooner we "contract", the most visibility you get.</u>

GUSS PASS

SUPINFO
International University

The GUSS (Groupe des Utilisateurs SQL Server) – French PASS Chapter

We are **GUSS** (Groupe des Utilisateurs SQL Server), the local PASS Chapter for France. GUSS was founded in 2005 by few SQL Server professionals. Today, the GUSS is led by a **Board of 9 person** (including 4 MVP SQL Server).

Now, it is a community of **2600 referenced people** with more than 700 people participating actively (newsletters, discussions, events, etc.). More than **300 professionals attend our main event in December**.

We organize events in France, mainly in Paris, and we aim to federate the French Community. We have:

- a monthly **newsletter**
- an **Afterwork** every 2 months
- **online sessions** every month
- **on-site "small" conferences** every quarter (half-day)
- **Les Journées SQL Server** every year in December

Les Journées SQL Server is the biggest Microsoft Community event organized in France and the only event dedicated to SQL Server. It is a 2-days free conference taking place into Microsoft Conference Center in Paris.

Organized since 2011, we have more than 350 professionals attending 40+ sessions presented by more than 50 experimented speakers and sponsors.

You can have more information about us on http://guss.pro (sorry, it's in French).

We would be pleased to count you as our potential partners for SQL Saturday but also for further conferences in France.