

SQL Saturday 2016

Saturday, June 25th 2016 - Paris



Booklet Sponsor



#510 | PARIS 2016

www.guss.pro

Welcome to SQL Saturday - The Event



PASS SQLSaturday come back in Paris in 2016. After three successful editions, GUSS will renew SQLSaturday for the fourth time !

For PASS SQLSaturday Paris 2016, GUSS go back to the center of Paris, in one of the highest skyscraper in Europe, Tour Montparnasse at SUPINFO International University campus.

This year, we expect more than 175 people in SUPINFO campus attending between 20 and 25 sessions delivered by French Community and international speakers.

In 2015, at SUPINFO international campus, it was:

- 125 attendees
- 5 tracks
- 20 sessions (and some Chalk-Talks)
- 45% sessions in English speaking
- 7 countries represented among the speakers



Welcome to SQL Saturday - The Event



We want that event to be mainly deep and technical.

it is an opportunity for attendees to learn and train themselves about professional topics. Majority of the sessions will be level 300 and more.

There will be a track dedicated to SQL Server Database Engine and another track dedicated to Business Intelligence. Side topics like Big Data will be also covered.

A track will be dedicated to business, methodology, careers and global activity around our jobs. Students will have a particular place in this track to bring them like our passion about Data and SQL Server and let them discover our jobs and our daily work.

As it's on Saturday, we also want that event to be fun and relaxed. One of our goal is to allow attendees to meet and exchange each other and also meet speakers and sponsors.

We want to enhance the French SQL Server Community and help it to be stronger.

Sponsors have the main role as they are part of the SQL Server Ecosystem so sharing with attendees is our objective.



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Pre-conferences Opportunities



This year, we would like to organize some pre-conferences the day before SQLSaturday (ie. Friday, June 24th).

It is a day of conferences where several experts speak about a given topic during all day.

Notice that, in France, it is assimilated to a day of Training and can be sold as is.

That day of premium content is not free for attendees. Each one is charged (between 95€ and 120€ in 2014) and speaker gets a part of it.

Here, the 2014 preconference content:



Power BI : Réaliser un projet Power BI de zéro en une journée

Jean-Pierre Riehl

Data Curation : Effective ways to optimize your data with MDS & DQS

Olivier Engels & Tillman Eiterberg

Stockage SQL Server, sauvegarde et récupération de données en détail

David Barbarin & Christophe Laporte

Audit de performances dans SQL Server

Isabelle Van Campenhoudt



If you are interested in organizing a pre-conference, please contact us directly:

speakers@guss.pro



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Managed Backup

Performance

- Block blob

Améliorations

- Planification automatique ou spécifique
- Support des bases système
- Support du modèle de récupération simple

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GUSS - SQL Server User Group



The **GUSS** is Microsoft platform user group, the local PASS Chapter for France:

SQL Server Azure, Power BI, Cortana Analytics, APS, etc.

It is a community of 2600 referenced people with more than 700 people participating actively (newsletters, discussions, events, etc.). More than 300 professionals attend our main event in December.

Key facts :

- 1 150 attendees to "SQL Saturday 2015"
- 2 300 attendees to "Journées SQL Server 2015"
- 3 6 afterworks each year
- 4 20 webcasts
- 5 2000 subscribers à la newsletter...



GUSS is also local branch in France PASS, the **Professional Association for SQL Server**, which is the "User Group" internationally recognized by Microsoft.

Thanks to this partnership we enjoy legitimacy from Microsoft France and the ecosystem that is manifested by a strong support during the organization of our events: SQL Saturday in September and the SQL Server Days in December



We would be pleased to count you as our potential partners for SQL Saturday but also for further conferences in France.



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SQL Saturday 2016 - The Venue



SQL Saturday Paris will take place on the School Campus of SUPINFO International University.

The venue is located just near the center of Paris, at Tour Montparnasse.



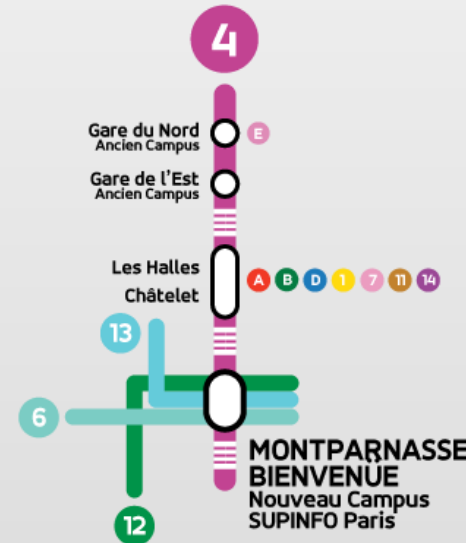
By car

Several public parks are available, under or around Tour Montparnasse.

By public transportation

Campus is accessible by subway lines 4, 13, 6 and 12.

10 min from Châtelet les Halles RER Station.

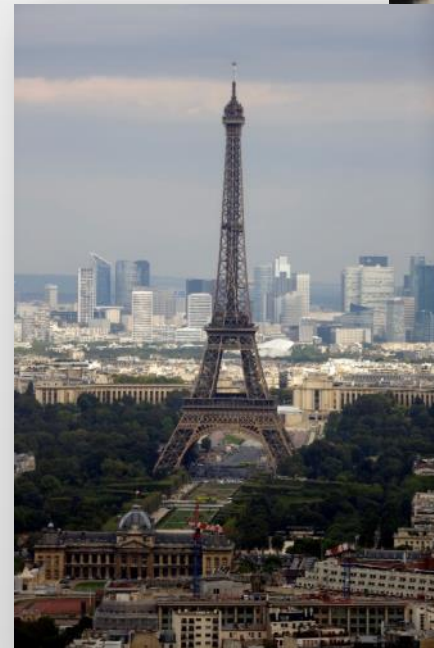


SQL Saturday 2016 - The Venue



The venue is a good place to host SQL Saturday. It is compound of :

- A very good place in center of Paris
- Particular great panoramic view on Paris
- Totally new office of SUPINFO with all facilities
- A total of 4 big rooms
- 1 room for sponsors and breaks
- Many hotel and restaurants options



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SQL Saturday



The attendance

We expect almost **175 attendees**. Because the event occurs on Saturday, we expect **the most motivated audience** from our community.

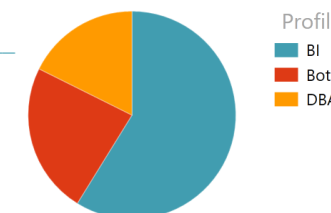
Our community is composed like that:

- **29% of DBA, 47% of BI** Professionals and **24% both**
- **48%** works for a **Consulting Company**, **35%** directly for **customers**, **10%** for **ISV** and **7%** are **Freelance** contractor
- **2'600** referenced emails
- **1200+** qualified members
- **700+** members read newsletter monthly
- **550+** members attended an event in 2014
- **75%** of French people lives in **Paris area**

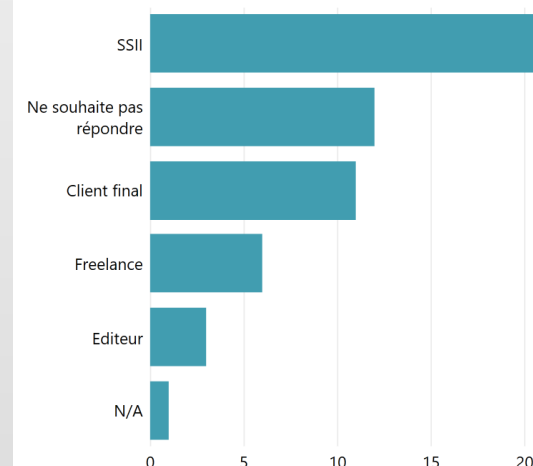
Here is analysis of last SQLSaturday. Ratios are calculated according to members' segmentation who attended.

SQLSaturday 2015

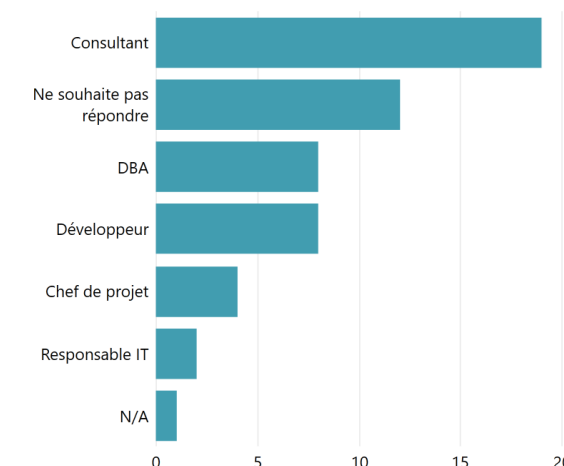
Présents	Inscrits	Ratio de présence	% Membres	Récurrence
119	235	51 %	45 %	46 %
+6 badges créés sur place				
		% Présents IdF		
		93,18 %		



Présents par Type de société



Présents par Métier



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D think Expert
think COOline

cube

Notre Expertise

- Stratégie
- Marketing
- Vente
- Développement
- Innovation
- Gestion de projet

Nos Offres

- Forfait
- Conseil
- Expertise
- Assistance Technique

Vos Projets

cube

Sponsors – They trust in us



A big thank you to the sponsors who already support us.



Sponsors – Opportunities



This year, we propose the three following formulas

The Sponsorship

You have the opportunity to be one of our sponsor.

You can apply one of the 3 levels of sponsorship.

As the event is smaller than Les Journées SQL Server (event we organize in December with 350+ attendees), you have less options but the price is cheaper.

	Bronze	Silver	Gold
Logo visibilities	S	M	XL
Name and description displayed on GUSS website	Yes	Yes	Yes
Booth during event (table and chairs)	No	Table	Table
Flyer in the attendees bag	No	Yes	Yes
1 invitation for the speakers and sponsors dinner	No	Yes	Yes
20 minutes sessions during the lunch	No	No	Yes
Banner and marketing material in one room of sessions *	No	No	Yes
Raffle near your booth*	No	Option 200€	Including
Opt-in list	No	No	Including
1 extra-invitation for the speakers and sponsors dinner	No	No	Yes
Lanyards with the sponsor logo aside GUSS logo (250 ex) :	Option 500 €	Option 500 €	Option 500 €
Price	250 €	600 €	1 500 €
Not subject to VAT			

(*) Prize and material provided by the sponsor)



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Information about sponsoring SQL Saturday 2016



Want to become a sponsor ?

Please register to <https://www.sqlsaturday.com/510/Sponsors/SponsorSignup.aspx>

If you need more information about **SQL Saturday 2016**, please contact GUSS :

sponsors@guss.pro

Jean-Pierre Riehl

Galla Pupel

06 62 50 61 24

06 76 88 39 04



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