

SQL Saturday 2018

Saturday, July 7th 2018 - Paris



Booklet Sponsor



www.guss.pro

Welcome to SQL Saturday - The Event



PASS SQLSaturday come back in Paris in 2018. After 4 successful editions in Paris and our first edition in Toulouse, GUSS will renew SQLSaturday for the sixth time !

For PASS SQLSaturday Paris 2018, GUSS has changed venue and will host at **Le 253**, a convention center in Paris.

This year, **we expect around 170 people** attending between 20 sessions and few preconf delivered by French Community and international speakers.

In 2016, SQLSaturday Paris was:

- 160 attendees
- 4 tracks
- 20 sessions
- 4 preconf
- 50% sessions English speaking
- 7 countries represented among the speakers

Welcome to SQL Saturday - The Event



We want that event to be mainly deep and technical.

it is an opportunity for attendees to learn and train themselves about professional topics. Majority of the sessions will be level 300 and more.

Sessions will cover entire Microsoft Data Platform technologies (including Open source technologies), for Azure and On-Premises, for Data Management, Business Intelligence, Analytics or Data Science.

As it's on Saturday, we also want that event to be fun and relaxed. One of our goal is to allow attendees to meet and exchange each other and also meet speakers and sponsors.

We want to enhance the French SQL Server Community and help it to be stronger.

Sponsors have the main role as they are part of the SQL Server Ecosystem so sharing with attendees is our objective.



Pre-conferences Opportunities



This year, we would like to organize some pre-conferences the day before SQLSaturday (ie. Friday, July 6th).

It is a day of conferences where several experts speak about a given topic during all day.

Notice that, in France, it is assimilated to a day of Training and can be sold as is.

That day of premium content is not free for attendees. Each one is charged (between 115€ and 150€ in 2015) and speaker gets a part of it.



Here, the 2015 preconference content:

**Implémenter et gérer les groupes de disponibilité
SQL Server AlwaysOn**

David Barbarin

Une journée avec Power BI

Jean-Pierre Girardot

**Cortana Analytics,
une plateforme de données moderne**

Jean-Pierre Riehl & Fabien Adato

**50 Things All SQL Server Developers Need to
Know**

Kevin Kline

Managed Backup

Performance

- Block blob

Améliorations

- Planification automatique ou spécifique
- Support des bases système
- Support du modèle de récupération simple

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GUSS - SQL Server User Group



The **GUSS** is the Microsoft Data user group, the local PASS Chapter for France:

SQL Server, Azure, Power BI, Cortana Analytics, APS, etc.

It is a community of 2000 referenced people with more than 700 people participating actively (newsletters, discussions, events, etc.). Funded in 2005, we organize major conferences (>150 attendees) since 2011.

Key facts :

- 1 160+ attendees to "SQL Saturday 2016 Paris"
- 2 300+ attendees to "Journées SQL Server 2015"
- 3 800+ attended to MS Cloud Summit 2017
- 4 850+ Members of our dedicated brand Club Power BI
- 5 Afterworks, webcasts (24 Hours of PASS), etc.



GUSS is also local branch in France PASS, the **Professional Association for SQL Server**, which is the "User Group" internationally recognized by Microsoft.

Thanks to this partnership we enjoy legitimacy from Microsoft France and the ecosystem that is manifested by a strong support during the organization of our events: SQL Saturday in September and the SQL Server Days in December



We would be pleased to count you as our potential partners for SQL Saturday but also for further conferences in France.





Le lieu


Le SQLSaturday aura lieu à **Paris** à l'espace de conférences **Le 253**



LE 253

253, rue du Faubourg Saint-Martin 75010 Paris

 Station Stalingrad à 150 mètres (2 minutes)
Station Jaurès à 350 mètres (4 minutes)

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Station Jaurès à 350 mètres (4 minutes)


 Station Stalingrad à 150 mètres (2 minutes)
Station Louis Blanc à 260 mètres (3 minutes)

 Station Louis Blanc à 260 mètres (3 minutes)
Station Jaurès à 350 mètres (4 minutes)

 Station Gare du Nord à 850 mètres (9 minutes)

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 Station Magenta à 900 mètres (10 minutes)

 Station n°1003680 rue de l'Aqueduc à 160 mètres (2 minutes)
Station n°19003 3 quai de la Seine à 230 mètres (3 minutes)
Station n°10031 48 rue Louis Blanc à 320 mètres (4 minutes)

 Station Paris/Faubourg-Saint-Martin/ 10 rue du Faubourg Saint Martin
à 50 mètres (1 minutes)

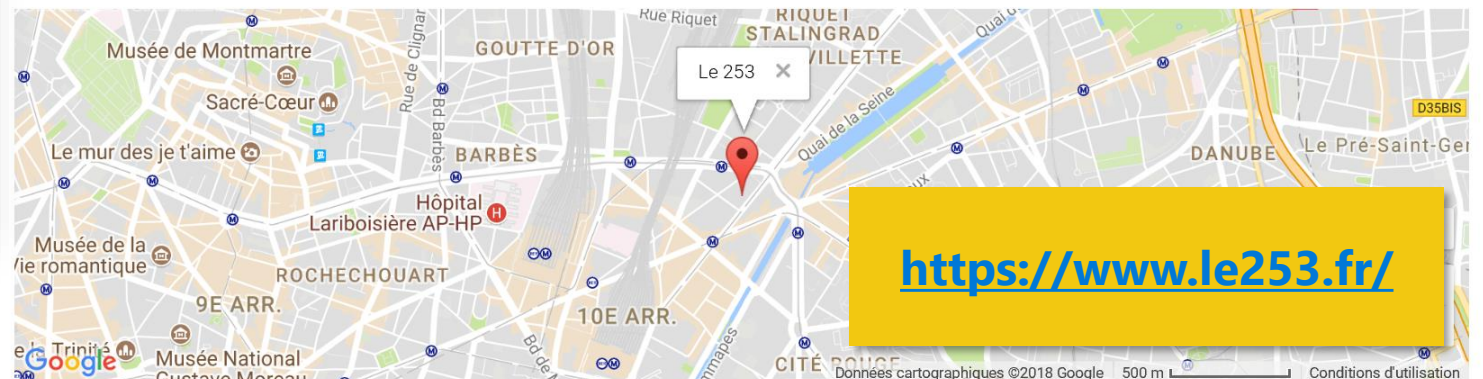
Station Paris/Château Landon/ 52, rue de Château Landon
à 190 mètres (2 minutes)

Station Paris/Flandre/ 6, avenue de Flandre
à 240 mètres (3 minutes)

 Parking ZenPark Paris-Stalingrad, 147 boulevard de la Villette à 120 mètres (2 minutes)
Payant 171 places Tél. [0811 69 06 06](tel:0811690606)

Parking OnePark Ibis Gare du Nord 197 Rue la Fayette à 300 mètres (3 minutes)
Payant 87 places Tél. [0 811 69 25 25](tel:0811692525)

Parking ZenPark Paris - Quai de la Seine 23 rue de Tange à 450 mètres (5 minutes)
Payant 131 places Tél. [0811 69 06 06](tel:0811690606)



SQL Saturday



The attendance

We expect almost **175 attendees**. Because the event occurs on Saturday, we expect **the most motivated audience** from our community.

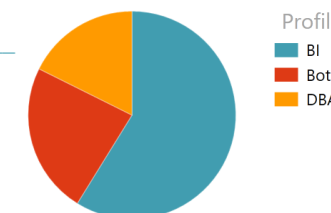
Usually, our community is composed like that:

- **29% of DBA, 47% of BI** Professionals and **24% both**
- **48%** works for a **Consulting Company**, **35%** directly for **customers**, **10%** for **ISV** and **7%** are **Freelance** contractor
- **2800 referenced emails**
- **1500+ qualified members**
- **800+ members read newsletter monthly**
- **1000+ members attended an event in 2017**
- **75%** of French people lives in **Paris area**

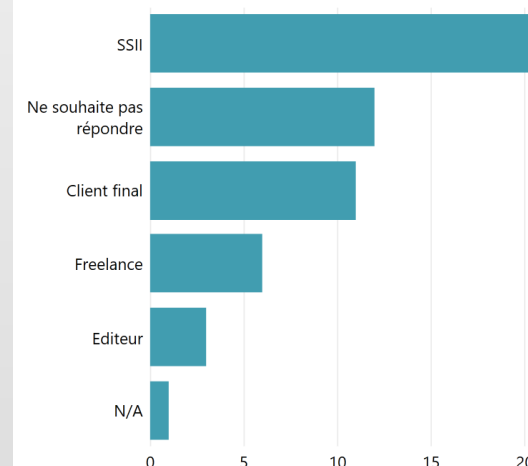
Here is analysis of last SQLSaturday. Ratios are calculated according to members' segmentation who attended.

SQLSaturday 2015

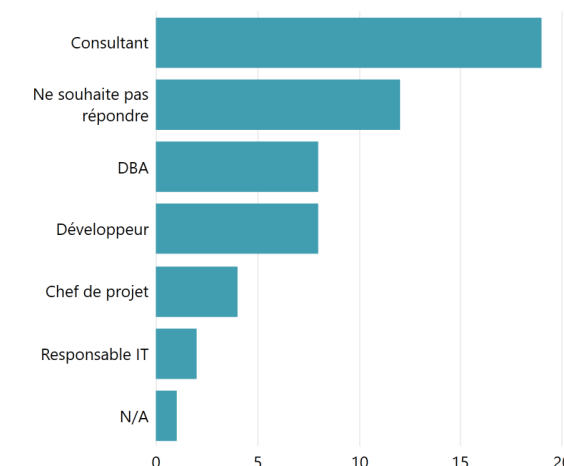
Présents	Inscrits	Ratio de présence	% Membres	Récurrence
119	235	51 %	45 %	46 %
+6 badges créés sur place				
		% Présents IdF		
		93,18 %		



Présents par Type de société



Présents par Métier





D think Expert
think COOline

cube

Notre Expertise

- Stratégie
- Marketing
- Développement
- Innovation
- Gestion de projet
- Conseil

Nos Offres

- Forfait
- Conseil
- Expertise
- Assistance Technique

Vos Projets

cube

Sponsors – They trust in us



A big thank you to the sponsors who already support us in 2015-2016-2017.



Maltem
Consulting Group



Sponsors – Opportunities



This year, we propose the three following formulas

The Sponsorship

You have the opportunity to be one of our sponsor.

You can apply one of the 3 levels of sponsorship and few options.

Feel free to propose any option, activity or partnership that is not listed. This event is a community event and you are part of that community.

	Bronze	Silver	Gold
Logo visibilities	S	M	XL
Name and description displayed on GUSS website	Yes	Yes	Yes
Booth during event (table and chairs)	No	Table	Table
Flyer in the attendees bag	No	Yes	Yes
1 invitation for the speakers and sponsors dinner	No	Yes	Yes
20 minutes sessions during the lunch	No	No	Yes
Banner and marketing material in one room of sessions *	No	No	Yes
Raffle near your booth*	No	Option 200€	Including
Opt-in list	No	No	Including
1 extra-invitation for the speakers and sponsors dinner	No	No	Yes
Lanyards with the sponsor logo aside GUSS logo (250 ex) :	Option 500 €	Option 500 €	Option 500 €
Price Not subject to VAT	250 €	600 €	1 500 €

(*) Prize and material provided by the sponsor

Information about sponsoring SQL Saturday 2018



If you need more information about **SQL Saturday 2018**, please contact GUSS :

sqlsaturdayparis2018@guss.fr

Jean-Pierre Riehl

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